



Maxillofacial News

AMERICAN SOCIETY OF MAXILLOFACIAL SURGEONS

2006 ANNUAL MEETING HIGHLIGHTS

One third of all ASMS members participated in our Annual Meeting in San Francisco! The City by the Bay proved to be the perfect venue for Plastic Surgeons nationwide and internationally. A variety of symposium, exceptional educational courses, and the latest products all contributed to Plastic Surgery 2006 as one of the most successful annual meetings to date. Nearly 7,000 physicians, nurses, assistants and industry members attended PS2006 including 3,504 registered plastic surgeons.

One hundred-thirty plastic surgeons arrived at the meeting early to attend the ASMS/PSEF Symposium titled Orbits, Brow and Beyond, chaired by Dr. Andrew Wexler. The all day meeting included a stellar faculty who lectured and discussed reconstructive and aesthetic surgery of the upper-one-third of the face.



Dr. Gregory Evans passes gavel to ASMS leadership to Dr. Seth Thaller.

Dr. Evans hosted an elegant ASMS appreciation dinner at the St. Regis Hotel on Friday evening. KCI generously sponsored the event. The dinner was attended by ASMS Board of Trustees, outstanding members and corporate supporters. The dinner was an opportunity to acknowledge all our corporate sponsors for 2006 including Synthes, CMF; KLS-Martin, L.P.; Lorenz Surgical; Stryker; SLACK; Medical Modeling; KCI, (see page 6). It was also an opportunity to acknowledge outstanding member contributions which included: the Special Honorary Award presented to Samuel Noordhoff, MD; a life-time achievement award to Paul Manson, MD; the President's Honorary Award to Jim Ferraro, MD, DDS; and the Distinguished Service Award to A. Michael Sadove, MD.

The Moscone Center was the place to be on Saturday for the opening ceremony. ASMS President Gregory Evans, MD delivered a masterful speech about the future of our specialty (see side bar for speech text) futurist Ian Morrison delivered the keynote address to approximately 2,000 plastic surgeons gathered for the event. Registrants enjoyed an outdoor wine-tasting reception immediately following the opening ceremony.

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Remarks of
Gregory R.D. Evans, MD, FACS
PS2006 Opening Ceremony
October 7, 2006
San Francisco, CA

Mom's Nose

I'm looking for my mom, LaVon Evans Dines. (Mrs. Dines stands) Oh, there she is. Look at her nose. Isn't that a beauty?

It is the work of Doctor Libby Wilson and the reason I became a plastic surgeon.

When I was 12 Mom fell in a parking lot on a steel cable and crushed her nose. Dr. Wilson made my mom look beautiful again, look like my mom again. I thought that was pretty cool. Making people whole again. Helping them be the best that they can. It is much like the work of ASMS helping craniofacial surgeons be the best they can as they serve their patients.

ASMS is a member-focused specialty more than six hundred strong and growing. Committed to collaboration with all levels of organized medicine. And committed to advocacy and education for our members.

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Form Follows Function

The Annual Meeting of the ASMS in San Francisco was successful by almost all measures. The Pre-conference Symposium on "Orbits, Brow, and Beyond", chaired by Dr. Andrew Wexler, featured excellent presentations and was well attended. In the fine tradition of the ASMS, Dr. Bahman Guyuron presented an outstanding Converse lecture on "The Interface between Craniofacial and Aesthetic Surgery" that served as a cornerstone for the main day of ASMS presentations. The list could go on and on, and is elaborated upon by both Dr. Evans and Dr. Thaller, but this meeting truly represented a Scientific Meeting reflective of our Society.

Another important thing happened at this meeting with much less attention as these major events, but was arguably of as great significance. That event occurred at the ASMS Business meeting, when the membership voted in support of pursuing a change in the overall governance structure. In the constantly changing milieu of modern medical practice, where organizations that didn't even exist when we finished medical school (National Quality Forum - NQF, American Quality Alliance - AQA, amongst others) are now having a significant effect on the way medicine is and will be practiced, every institution must intermittently examine itself to determine whether its structure fits and makes sense in the current milieu. More importantly, each organization must evaluate whether or not it is optimally suited to meet its members' needs.

The ASMS Board of Trustees has systematically undertaken a critical evaluation of virtually all aspects of the Society's organizational structure in order to determine if the Society is structured to meet the goals of the organization and its' members. Fundamental components of this process have included a "Members Needs Survey" to help guide the evaluative process. Several major changes in infrastructure have occurred, including



Robert Havlik, MD, Professor of Surgery, Indiana University Chief of Plastic Surgery, Riley Hospital for Children

the adoption of a programmatic budget, a critical component designed to provide clarity and transparency in the budgetary process as the number of programmatic items that ASMS is actively involved in on behalf of its' members increases. This budget also provides enhanced clarity in reviewing program items on a year-to-year basis. Dr. Gosain and the ASMS staff have been instrumental in shepherding this budget through its adoption and the transitional phase.

The proposed change in Board of Trustees Organization and governance of the Society is a further step in this direction of bringing the ASMS in line with member needs. Upon critical review, the ASMS Board questioned whether the currently existing structure of the 15 member Board was optimal, with President, President-Elect, Vice President, Secretary, Assistant Secretary, Treasurer, Assistant Treasurer, Immediate Past President, Historian, Resident/Fellow Member, Parliamentarian, and four At-Large Members was the optimal structure for this Society. Specifically, on behalf of its members, the goals include both an optimal structure to meet current objectives, and an optimal structure to foster involvement of ASMS members in the activities and leadership of this organization.

The proposed reorganization assigns specific programmatic responsibilities to the individual members of

the Board of Trustees. These specific program responsibilities are focused in eight principle areas, and include: 1) Socioeconomic; 2) Education; 3) Science Program; 4) Membership; 5) Resource Development; 6) Communication; 7) Task Forces and Liaisons with other Professional Societies; and 8) Administration. Each of these Board positions will have a committee organized around the central goal, clearly defined responsibilities, and performance measures. Similarly, each of these eight major program areas represents a potential area for members to become involved with ASMS, with clearly developed goals that will hopefully be in keeping with the member's specific area of interest

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Maxillofacial News

The American Society of Maxillofacial Surgeons, the oldest American organization representing maxillofacial surgeons, is devoted to stimulating interest, advancing knowledge, and providing leadership and direction within the areas of maxillofacial and craniofacial surgery. Its members are dedicated to improving and promoting the highest level of patient care.

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New Initiatives Allow Greater Opportunity for Membership Involvement!

As your newly elected President, I wish to thank all of you for your support and for the opportunity to serve the members of the Society. I am looking forward to a productive year ahead. I would be remiss not to acknowledge the tremendous efforts of my predecessor, Greg Evans he will be a hard act to follow.

The Board, Committee Chairs, members and I begin this new Society year with several clear objectives.

They include:

Implementation of Governance Restructuring as Approved by Membership at PS2006

In order to move forward in this process of new governance restructuring, extensive revisions to our current bylaws need to be made. Dr. Jonathan Jacobs, Chair of the Constitution and Bylaws committee will oversee this process with assistance from our past president Dr. Gregory Evans. New Bylaws will be presented in August for online voting by membership.

Initiation of Visiting Professor Program

With funding from Stryker, ASMS was able to establish a visiting professor program which was announced at the Annual Meeting. The program received incredible support from a wide variety of academic institutions within the first month after which Stryker increased its support to \$45,000.00 with a three year commitment to the project. Dr. Persing, Dr. Kawamoto and Dr. Gruss are the current visiting professors. Dr. Joseph Losee will direct the selection committee for ASMS Visiting Professor. Please forward any suggestions to Dr. Losee. To schedule a visit apply online at www.maxface.org.

Implementation of Web-based Educational Program: ASMS Hyperguide

The ASMS Hyperguide is a comprehensive online educational tool for Craniomaxillofacial surgery. The hyperguide will provide ASMS members with free unlimited access to an online interactive educational resource featuring original clinical content, streaming audio, video, CME credit and maintenance of certification opportunities. The material provided in the hyperguide is



I wish to thank all of you for your support.

authored by ASMS members, your colleagues in Plastic Surgery! We are currently working on four modules:

- Congenital, Head and Neck Cancer and Reconstruction, Aesthetic, and Trauma.
- We're looking at implementation of the first module by Fall 2007. If you're interested in authoring a chapter and contributing to the Hyperguide, contact Peggy Reilly at pr@plasticsurgery.org
- **Increase and Sustain Relationships with Corporate Partners**

Support of industry is undoubtedly an essential part of developing our society's educational recourses. We enjoy an excellent relationship with several industry giants. Current corporate support commitments help fund our Research Grant Program, Basic Course Educational Programs, Visiting Professor Program, International Scholar program, CRANIO Fellowship, Hyperguide, Annual Meeting Events, and more. We need to broaden our reach to industry partners to help sustain these important programs. This fall we developed a Corporate Partner Opportunities Brochure which we will use to aid our Corporate Partners in planning for future commitments with ASMS.

Increase Membership by 10% by 2007 Meeting in Baltimore

I'm sure you all have colleagues who are not ASMS members but should be. All plastic surgeons with a concentration on craniofacial maxillofacial procedures will benefit by membership in ASMS. Please encourage their participation. Applications are accepted online at www.maxface.org.

Basic Maxillofacial Course and Advanced Course

Our flagship educational course, the new, revised Basic Maxillofacial Principles and Techniques, under the direction of Warren Schubert, MD has grown in development, content, structure, reputation and attendance. We are looking at establishing an advanced course for calendar year 2008 using cadavers. The education committee is working on the feasibility of such a course and we will forward additional information to you in later newsletters.

Update Website

We all know that in this day and age, an accessible, easy to use, content driven, website is essential for all organizations. Members, medical colleagues as well as the general public look to our website for information on membership, information about members, clinical procedures, educational offerings, awards and fellowships. Our website under the direction of Dr. Joseph Shin will begin an upgrading process. We hope new features and enhancements will allow for easier use and navigation.

Mentorship and Outreach Programs

Future ASMS leaders require guidance from our prior members. This year our committee structure has an identifiable "elder" member to serve as a mentor to help encourage the development of individual members. We also began an outreach program providing the host institution for our Basic Course to identify two medical students to complete access to our ASMS course at a reduced fee. This will, hopefully, encourage an interest in our subspecialty.

These are just a few of our initiatives for this year. We have much to accomplish! I know with your support we can achieve more. If you would like to become involved in committee work please let me know. I'll look forward to hearing from you.

I wish you all a safe and happy holiday season. **M**

Seth R. Thaller, MD, DMD
President

Remarks of Gregory R.D. Evans, MD, FACS

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Craniofacial surgeons look to ASMS to fill their educational needs at all stages of their professional lives and we do. From our Basic Maxillofacial course to our CRANIO Fellowship to our International Scholar Program, to CME and maintenance of certification programs, we are dedicated to teaching craniofacial surgeons the tasks and the trends the best practices they need to stay at the top of their surgical skills.

Over the past two years ASMS has revisited our Basic Course and enrollment has more than doubled. Plastic surgeons are fast coming to view this course as part of their core curriculum for maxillofacial surgery. And remember that little red book you received as a student or resident your easy reference guide to the essentials of plastic surgery? Now there is a companion, a green one. A pocket guide to craniofacial surgery. It's another useful tool for helping the next generation of physicians see the value of specializing in maxillofacial surgery.

And just as disease and illness know no borders, so does ASMS when it comes to sharing its expertise with the world. As you know, we recently established our International Scholar Program to allow plastic surgeons from abroad to come to the US for three to six months of study at host plastic surgery institutions.

This year ASMS began a program to share our training programs with the world. At the invitation of the European Association for Cranio-Maxillofacial Surgery, we co-sponsored, and our leadership participated, in its annual Congress in Barcelona. We are planning a similar sponsorship with the German Oral and Maxillofacial Society next May. What exciting possibilities these collaboration holds.

Education has long been the dominant mission of ASMS, as it should be, but in today's tough health care cli-

mate, it must now share some of our time and energies with, advocacy.

As the advertising slogan goes, this is not your father's— or mother's—plastic surgery practice. Long gone are the days when a physician could simply take care of patients. Shut the examining room door to the outside world and just practice medicine. Unfettered from the constraints of insurers, governments and other third party payors; Unaffected by troublesome/burdensome scope of practice issues. Uninterrupted by questions from coding to pre-authorizations.

Our membership told us in our latest survey that while they don't want ASMS to cut back on its fine educational programs, they do need us to add another arrow to our quiver—advocacy and representation. To advocate and become more politically involved on their behalf. To go wherever, work with whomever to keep today's practice of plastic surgery, still, in practice tomorrow.

And we have.

From the American Society of Plastic Surgeons to the Plastic Surgery Educational Foundation, From the American Medical Association to the California Medical Association, and the California Society of Plastic Surgeons. At all levels of organized medicine, we are collaborating on the issues.

Coalescing to speak with one, united voice. And successfully confronting the forces at work to interfere and dilute the practice of plastic surgery.

Our latest efforts were last month in California where the dentists were trying to effect legislation that would allow them to perform head and neck cosmetic surgery. When our colleagues in California saw this bill working its way through the state assembly, an alphabet soup of collaborative organizations sprang into action, and descended on Sacramento.

ASPS, CSPA, CMA all pulled together with ASMS to persuade Governor Schwarznager that this bill

is not in the best interest of Californians. The outcome wasn't what we wanted, but efforts to protect our specialty must continue.

And we're not done.

Whether it's scope of practice, reimbursement or the myriad other challenges facing our specialty, the important thing is that we continue these collaborative efforts for organized medicine.

But the legislative arena is where only half of our battles must be waged. Regulatory agencies can play havoc with craniofacial reimbursement. At both the state and national levels, the battle today is not so much over how big is the health care pie, but how big is my slice.

Coding counts. And if you aren't represented at the table, your slice can look more like a Little Debbie. But ASMS has taken steps to be at the table. Working through the AMA, craniofacial surgeons have a seat at the RUC table for when those all-important coding rates are set.

Advocacy. We're on it. Now, no association's annual report is complete without a section on governance. Those internal, housekeeping activities that keep the board of trustees and staff up nights.

ASMS is no exception. As your leadership went through its annual strategic planning and society programs, we realized our current governance was not structured in the best way to support our priorities. In other words, if we were back in high school the geeks would join the AudioVisual Club instead of Computer Science Nerds of America. And there'd still be an all-girls Future Homemakers of America instead of today's Culinary Club which is probably three-quarters boys.

ASMS needs to restructure its offices and committees to reflect its programs and priorities. Our thirteen-member board now proposes to include eight

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Form Follows Function

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and expertise. These areas were all developed or redefined in coordination with the Members Needs Survey. The Socioeconomic Committee will focus upon coding, reimbursement, and the CPT/RUC process. Education is similarly a major function and a core responsibility of the Society, and this committee works with the development of the ASMS Basic Course and many other educational initiatives. The Scientific Program Committee is responsible for the activities related to the Pre-Conference Symposium and the Annual Scientific Meeting. The Membership Committee facilitates new member recruitment and coordinates all of the Society's membership activities. The Resource Development Committee plays a major role in coordinating activities with our corporate

partners in several initiatives, including educational programs. The Communications Committee will coordinate the publication of this newsletter, and also be responsible for the ongoing development and maintenance of the ASMS web site. Task Forces and Liaisons will facilitate and coordinate the multiple interactions with the ACS, AMA, AAP, and other societies, as well as coordinate Task Forces appointed to address special focus issues. In addition, there will be six other members of the Board of Trustees that will include a Finance Chair, a Treasurer, a Resident/Fellow Member, the Immediate Past President, the President-Elect, and the President.

While some may look at these proposed changes and suggest that they are not meaningful, the changes are

specifically designed to realign governance structure with the objectives of the Society. The changes are designed to enhance accountability, transparency of the Society, member participation in Society activities and governance, and the effectiveness of the Society. The proposed changes will require several changes to the Constitution and Bylaws of this Society. The Board welcomes your comments and your input and suggestions as these changes move forward. These changes will require your understanding and your acceptance by vote at next year's ASMS Annual Scientific Meeting. Infrastructure changes are seldom glitzy, glamorous, or dazzling. However, they are always significant. Form should follow function! **M**

Annual Meeting Review

2006 ANNUAL MEETING HIGHLIGHTS

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Bahman Guyuron, MD presented the biannual ASMS Converse lecture on Monday followed by the ASMS Synthes Maxillofacial Research Grant Awards and Best Paper Awards (see listing on page 13).

The ASMS Luncheon and Annual Business Meeting took place at Noon. Dr. Evans gave a detailed picture of the proposed ASMS governance restructuring which was unanimously approved by members in attendance. Dr. Thaller unveiled several new ASMS initiatives including a new web-based educational program called the Hyperguide. A new ASMS Visiting Professor Program sponsored by Stryker was established with visits by one

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Immediate Past President, A. Michael Sadove, MD receives the Distinguished Service Award from Gregory Evans, MD.

Remarks of Gregory R.D. Evans, MD, FACS

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positions with oversight responsibilities for programs and committee activities in areas such as socioeconomic, resource development, special task forces & liaisons along with the more traditional areas of education, membership and scientific programs. I am excited about how this new structure will compliment and strengthen our activities.

I am also excited that we've added a resident/fellow slotted seat to the board, with full voting privileges. This is a young man or woman who will keep us honest and provide that reality check of inter-generational differences in focus and priority as we continue to strive to serve the needs of plastic surgeons today and tomorrow.

And speaking of young, I would be remiss if I didn't mention our new mentorship program. It's a wonderful opportunity for you who are new to

our meeting and our specialty to profit from the collective wisdom here. Residents, fellows and those new to practice: look at the badges as you make your way around the convention center. If you spot a green or red ribbon hanging from that badge, collar them. Green is for ASMS staff and red for officers. These are the folks who can tell you how to get involved and the value of that involvement.

Exciting things are happening in our specialty and in our organization. Check out our website and new hyperguide site for educational opportunities and see for yourself.

It has been a wonderful year. I thank you for the privilege of serving you and the honor of representing my fellow maxillofacial surgeons.

I must also thank my mother and her nose, my wife of 20 wonderful years, Ruth, and our two boys, Brandon

and Brogan, my office associates and staff for putting up with my schedule this year and ASMS Administrative Manager Peggy O'Carroll.

I would also like to thank Libby Wilson, who is not only a wonderful restorer of crushed noses but my first mentor. If you are lucky in life you will be blessed with multiple mentors. I have been.

Paul Manson at Johns Hopkins and a former president of ASMS, Mark Schusterman, MD, and Geoffrey Robb at MD Anderson Cancer Center. ASMS leaders on the board, including Michael Sadove, immediate past president; and Seth Thaller, your next president.

And, the collaborators par excellence Bruce Cunningham, ASPS president; and Brian Kinney, PSEF president.

Please join me in thanking them all, for all they do on behalf of our specialty. **M**

ASMS is Grateful to the Following Individuals and Corporations for Their Generous Support This Year!

KCI \$10,000	ASMS Board of Trustees Dinner
KLS-Martin L.P. \$10,000 \$25,000	ASMS Presidential Reception ASMS Basic Maxillofacial Principles and Techniques Course, Los Angeles
W. Lorenz Surgical \$25,000 \$25,000	ASMS International Scholar Program ASMS Basic Maxillofacial Principles and Techniques Course, Chicago
Medical Modeling \$5,000	ASMS Basic Maxillofacial Principles and Techniques Course, Los Angeles and Chicago Support
Dr. Douglas Ousterhout \$10,000	ASMS CRANIO Fellowship
STRYKER \$40,000 \$25,000	ASMS HYPERGUIDE Project ASMS Visiting Professor Program
Synthes CMF \$40,000	ASMS Research Grants and Best Paper Award Competition



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ASMS Acknowledges Generous Support *(more photos on page 12)*



Dr. Evans acknowledges commitment by SLACK, Inc. to produce the ASMS Hyperguide. John Schaefer Vice President accepts the plaque.

Susan Morris, VP Health Policy and Government Affairs, KCI, USA accepts plaque from Dr. Greg Evans for support for the ASMS Board of Trustees Dinner.



Dr. Evans acknowledges the generous support of Synthes CMF for annual sponsorship of Research Grant Awards, and Best Paper Awards. Accepting for Synthes is Ken Sullivan, Vice President, Synthes, CMF.



Dr. Evans expresses the appreciation of ASMS to Stryker for supporting the ASMS Visiting Professor Program and the ASMS Hyperguide.



Andy Christensen, President of Medical Modeling, accepts plaque from Dr. Evans in acknowledgement of their support of the ASMS Basic Course.

Dr. Evans acknowledges the generous support of KLS Martin, L.P. for sponsorship of the ASMS Basic Course and the ASMS Presidential Reception. Jeffrey Ashby, President accepts for KLS Martin, L.P.



2006 ANNUAL MEETING HIGHLIGHTS

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of three visiting professors beginning in January 2007. A new mentorship program was established whereby Mentors were appointed to assist and guide committee chairs with responsibilities. Dr. Gosain revealed the budget for 2007 which was approved by members in attendance. Dr. Buchman announced a new awards program sponsored by Synthes for the Best Clinical Paper for young investigators (under 40 years of age). The new award will be given at next year's annual meeting in Baltimore. Dr. Vasconez's membership report included names of 49 new members (see listing on page 14). His objective this year is to increase membership by 10% by the 2007 Annual Meeting. In addition, Dr. Paul Cetrulo and Dr. S. Anthony Wolfe, winners of the ASMS/Synthes Best Paper Award delivered a summary of their award winning papers. The luncheon closed with the ceremonial passing of the gavel to Dr. Seth Thaller.

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Gregory Evans, MD, Bahman Guyuron, MD and Andrew Wexler, MD, immediately following the 2006 Converse Lecture.



Gregory Evans, MD presents Samuel Noordhoff, MD with the ASMS Honorary Award.



Jim Ferraro, MD, DDS receives the ASMS Lifetime Achievement Award from ASMS President Gregory Evans, MD.

2006 ANNUAL MEETING HIGHLIGHTS

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Paul Manson, MD, is recipient of the ASMS President's Honorary Award.

- Dr. Evans and wife Ruth hosted the annual ASMS Presidential reception atop the St. Francis Hotel. Over 200 members and guests enjoyed live music and superb cuisine while visiting with colleagues. The ASPSP/PSEF/ASMS Presidential Dinner included a live presentation from the cast of Beach Blanket Babylon, a decades old musical parody of pop culture complete with elaborate costumes and huge hats!
- The 2006-2007 ASMS Board of Trustees met on Wednesday morning with Dr. Thaller to discuss initiatives and objectives for his year as president (see page 3). **M**



Bahman Guyuron, MD, delivered the 2006 Converse Lecture.



ASMS Past Presidents attend Breakfast Meeting.



2006-2007

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ASMS 2006-2007 Board of Trustees.

2006-2007

ASMS Committees & Task Force Members

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Andrew Wexler, MD

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2006-2007 ASMS Committees & Task Force Members

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EDUCATION (4+)

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Mentor: Barry Eppley, MD
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MAXILLOFACIAL NEWS

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Howard Langstein, MD
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Gregory R. D. Evans, MD, Chair
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Floor Nominee: Jonathan Jacobs, MD
Floor Nominee: Jack Yu, MD
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SCIENTIFIC PROGRAM (4)

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Mentor: Seth Thaller, MD
Mentor: Andrew Wexler, MD
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Sam Stal, MD
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Mark Urata, MD
John van Aalst, MD
Jack Yu, MD

WEB PAGE

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Barry Eppley, MD
Joe Garri, MD
David Genecov, MD

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Robert Havlik, MD
Donald Mackay, MD

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Joseph Daw, MD
Robert Havlik, MD
Kevin Kelly, MD
Richard Levine, MD
Vic Lewis, MD
Kant Lin, MD
Joseph Losee, MD
Richard Pollock, MD

TASK FORCE SCOPE OF PRACTICE

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Joe Garri, MD
John Persing, MD
Seth Thaller, MD, DMD

ASMS Acknowledges Generous Support



Tom Johnston, Director, Product Management, KLS-Martin, L.P. and Ken Sullivan Vice-President, Synthes, CMF enjoy the dinner.



Dr. Evans presents a plaque to Glenn Bowman, Vice President, U.S. Sales, Lorenz Surgical in appreciation for their generous sponsorship of the International Scholar program and the ASMS Basic Course.

ASMS Calendar of Upcoming Meetings and Events

JANUARY 5-7, 2007

ASMS Basic Maxillofacial Principles and Techniques for Plastic and Reconstructive Surgeons

University of Miami
Miller School of Medicine,
Miami, Florida

Local Host: Seth R. Thaller, MD, DMD

APRIL 23-28, 2007

American Cleft Palate Craniofacial Association Annual Meeting

Broadmoor, CO

SEPTEMBER 7-9, 2007

ASMS Basic Maxillofacial Principles and Techniques for Plastic and Reconstructive Surgeons

University Pennsylvania
Philadelphia, PA

Local Host: Scott Bartlett, MD

OCTOBER 26, 2007

- **ASMS/PSEF Symposium**
- **Management of Complications, Avoidance of Pitfalls in**
- **Craniomaxillofacial Surgery**
- **And Aesthetic Facial Surgery**
- *Chair: Kevin Kelly, MD, DDS*

OCTOBER 26-31, 2007

- **ASMS/ASPS/PSEF Annual Meeting**
- Baltimore, MD

JANUARY 5-6, 2008

- **ASMS Basic Maxillofacial Principles and Techniques for**
- **Plastic and Reconstructive Surgeons**
- Stanford University
- Palo Alto, CA
- *Local Host: Sabine Girod, MD*

2006 ASMS/MSF/SYNTHES CMF Research Grant Winners

Bernd Spiessel Award Recipient

Joseph E. Losee, MD

Awarded \$7,500

BMP-2 and Adipose-Derived Stem Cells for Craniofacial Reconstruction

Research Grant Recipients

Oren Z. Lerman, MD

Awarded \$7,575

Vascular Protection for the Prevention of Osteoradionecrosis in the Craniofacial Skeleton: The role of Endothelial Progenitor Cells

Michael Chen, MD

Awarded \$6,680

National Outcomes Studies in Craniofacial Surgery

Catherine K. Huang, MD

Awarded \$5,500

Impact of the 3rd Dimension on Osteogenic Differentiation

Russell R. Reid, MD, PhD

Awarded \$3,580

Acceleration of Mandibular Distraction-Associated Bony Regenerate Healing by Electrical Field Stimulation

Keith M. Blechman, MD

Awarded \$3,580

Isolation of a Novel Subset of Circulating Osteoblast Progenitor Cells and Characterization of their Function in Fracture Healing

William Gerald Austen, Jr., MD

Awarded \$3,580

In Vitro Investigation of Magnet Induced Distraction Osteogenesis

Best Paper Award Winners

SCIENTIFIC CATEGORY

Stem Cells and Distraction Osteogenesis: Endothelial Progenitor Cells Home to the Ischemic Generate in Activation and Consolidation.

Curtis L. Cetrulo Jr, M.D.; Kevin R. Knox, M.D.; Daniel J. Brown, M.D.; Russell L. Ashinoff, M.D.; Michael Dobryansky, M.D.; Daniel J. Ceradini, M.D.; Jennifer M. Capla, M.D.; Edward I. Chang, M.D.; Kirit A. Bhatt, M.D.; Joseph G. McCarthy, M.D.; Geoffrey C. Gurtner, M.D.

CLINICAL CATEGORY

Autogenous Bone Grafts and Bone Substitutes-Tools and Techniques: I. A 20,000-Case Experience in Maxillofacial and Craniofacial Surgery.

Paul Tessier, M.D.; H Kawamoto, M.D; D Matthews, M.D; J Posnick, M.D; Y Raulo, M.D; J F. Tulasne, M.D; S A. Wolfe, M.D



Steven Buchman, MD, Chair, ASMS Research Grants Committee, Paul Cetrulo, MD, Best Paper Award Recipient, Linda Phillips, MD, Chair, Best Paper Award Committee, S. Anthony Wolfe, MD, accepting on behalf of Paul Tessler, MD, Ken Sullivan, Vice President, Synthes CMF.



2006 ASMS/Synthes CMF Research Grant Award Winners.

ASMS Welcomes the Following Members:

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Kensington, MD

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Dallas, TX

Robert R. Hagan, MD
St. Louis, MO

John N. Jensen, MD
Milwaukee, WI

Adam R. Kolker, MD
New York, NY

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Baltimore, MD

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Bronx, NY

Mitchell Stotland, MD
Lebanon, NH

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Traveling Fellowships in Cleft and Craniofacial Surgery Available to Junior Faculty from North America (CRANIO Fellowship) and Abroad (International Scholar Program)

The American Society of Maxillofacial Surgeons (ASMS) offers 2 different post-graduate scholarships to junior faculty from North America and abroad who wish to visit centers of excellence in Cleft and Craniofacial Surgery: 1) The CRANIO scholarship is available to US and Canadian residents who have completed a fellowship in craniofacial surgery, and 2) The ASMS International Scholar Program is available to plastic surgeons from foreign countries who wish to travel to recognized cleft/craniofacial centers in North America.

The two CRANIO Scholars (North American graduates) in 2006 were David Chong, MD, and Jugpal Arneja, MD. Both individuals completed craniofacial fellowships after their plastic surgery training. David Chong highly recommends applying for the CRANIO scholarship, stating "this opportunity to travel to centers of excellence to view approaches to surgery as well as observe, first hand, the results of a center, has been the icing on the cake." Jugpal Arneja feels that this award provided one of the most significant educational experiences made available to him during his first two years after beginning a faculty position at Detroit Children's Hospital. The CRANIO award, made possible through the generosity of Douglas Ousterhout, MD provides each recipient with \$5,000 to visit centers of their choice. Perhaps even more than the direct funds that the award provides the recipients felt that receiving the award helped to justify

the time spent traveling to centers of excellence in the eyes of their program chairs. Last year's recipients visited UCLA, Children's Hospital of Philadelphia, NYU, Boston Children's Hospital, and the University of Washington.

For international graduates, the ASMS offers ASMS International Scholar program which provides young plastic surgeons in developing countries an excellent opportunity to interact closely with leaders in cleft and craniofacial surgery in North America, and to form important contacts in North America. These awards are made possible through the generosity of Walter Lorenz, and the World Craniofacial Foundation. The awards are intended to provide plastic surgeons from developing countries the opportunity to take some of the practices observed in centers of excellence in North America to their home countries so as to impact cleft/craniofacial care in developing countries.

The Walter Lorenz award recipients in 2006 were Syed Hussain from Chennai, India, and Rajiv Agarwal from Lucknow, India. These individuals each plan to spend 3 months or longer during the fellowship, and will visit cleft/craniofacial centers in Toronto, NYU, Boston, Dallas, Mexico, Tampa, Miami, and Cleveland. The International Scholars are also sponsored to attend the ASPS/ASMS Annual Meeting in the fall. Both scholars agree that this sharing of information is vital to their

ability to improve health care in their native regions, and state that such opportunities would not be available to them were it not for the ASMS International Scholar Program.

For International scholars who are applying to the ASMS International Scholarship program it is important to note that 3 scholarships are specifically dedicated to individuals whose primary interest lies in the areas of Cleft and Craniofacial surgery. In order to be eligible and considered for one of these scholarship opportunities, applicants must indicate Cleft and Craniofacial Surgery as their first two preference choices. Those who have an interest in cleft and craniofacial surgery, but list other areas of interest such as breast or aesthetic surgery ahead of cleft/craniofacial surgery will not be considered for one of these three positions.

To apply online visit the ASMS website www.maxface.org. Or call/email Peggy Reilly at 847-228-3338 or pr@plasticsurgery.org. **M**



ASMS Members
Enjoy Many
of the Annual
Meeting Events

